

Volunteer  
M  
Maryland!



# Leverage + Lunch + Learn





Volunteer  
Maryland!



For the past 25 years Volunteer Maryland has partnered with over 700 organizations to shape volunteer programs creating lasting results.





Since 1992 Volunteer Maryland has

- 714 AmeriCorps to mobilize
- 130,324 Volunteers
- 1,730,624 Hours of service
- \$40,773,501.44 Value



# Contact – Nicki Fiocco

nicole.fiocco@maryland.gov  
410-697-9282

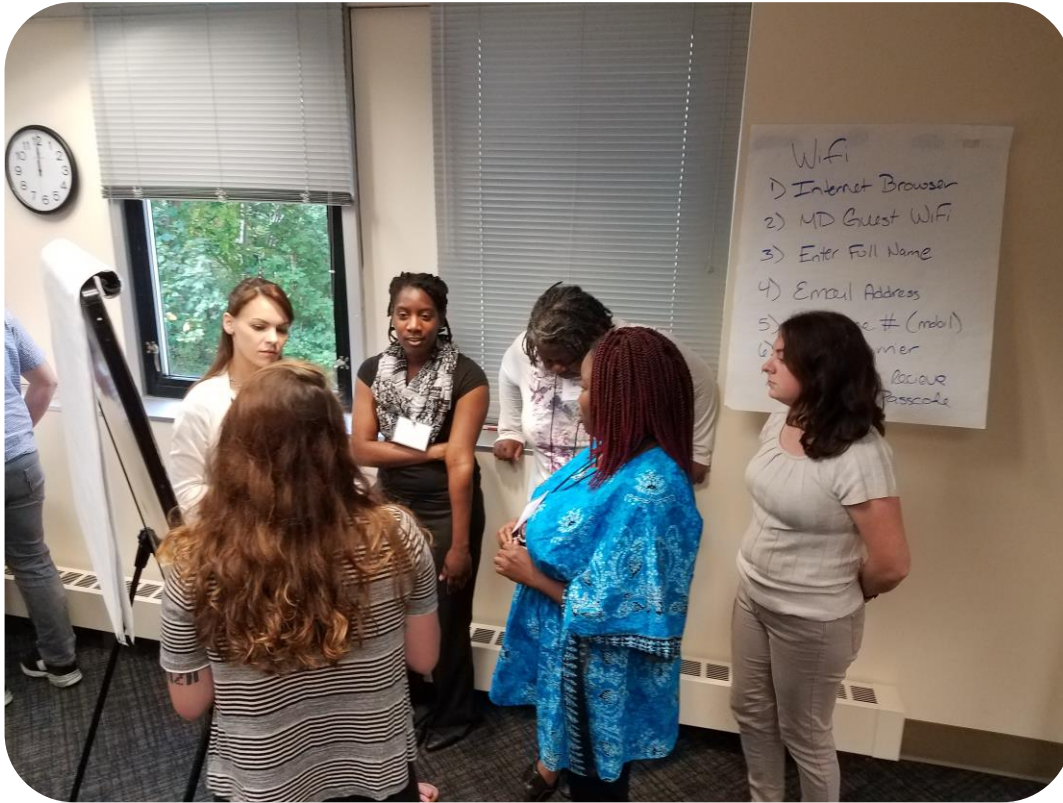
# Contact – Nathan Cabrera

nathan.cabrera@maryland.gov  
410-697-9285

[Volunteer.Maryland.gov](http://Volunteer.Maryland.gov)



# Why are you here?



Volunteer Maryland

Program Needs

Structure /  
Partnership

Application

Next Steps

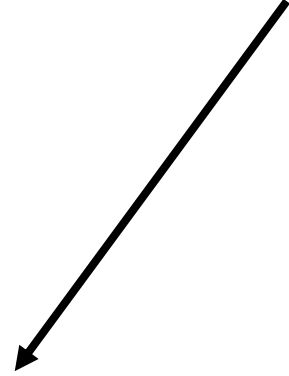
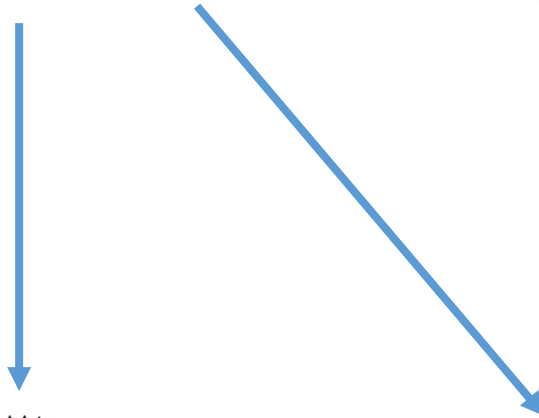
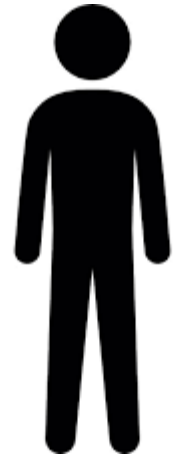




# Volunteer VM Maryland!

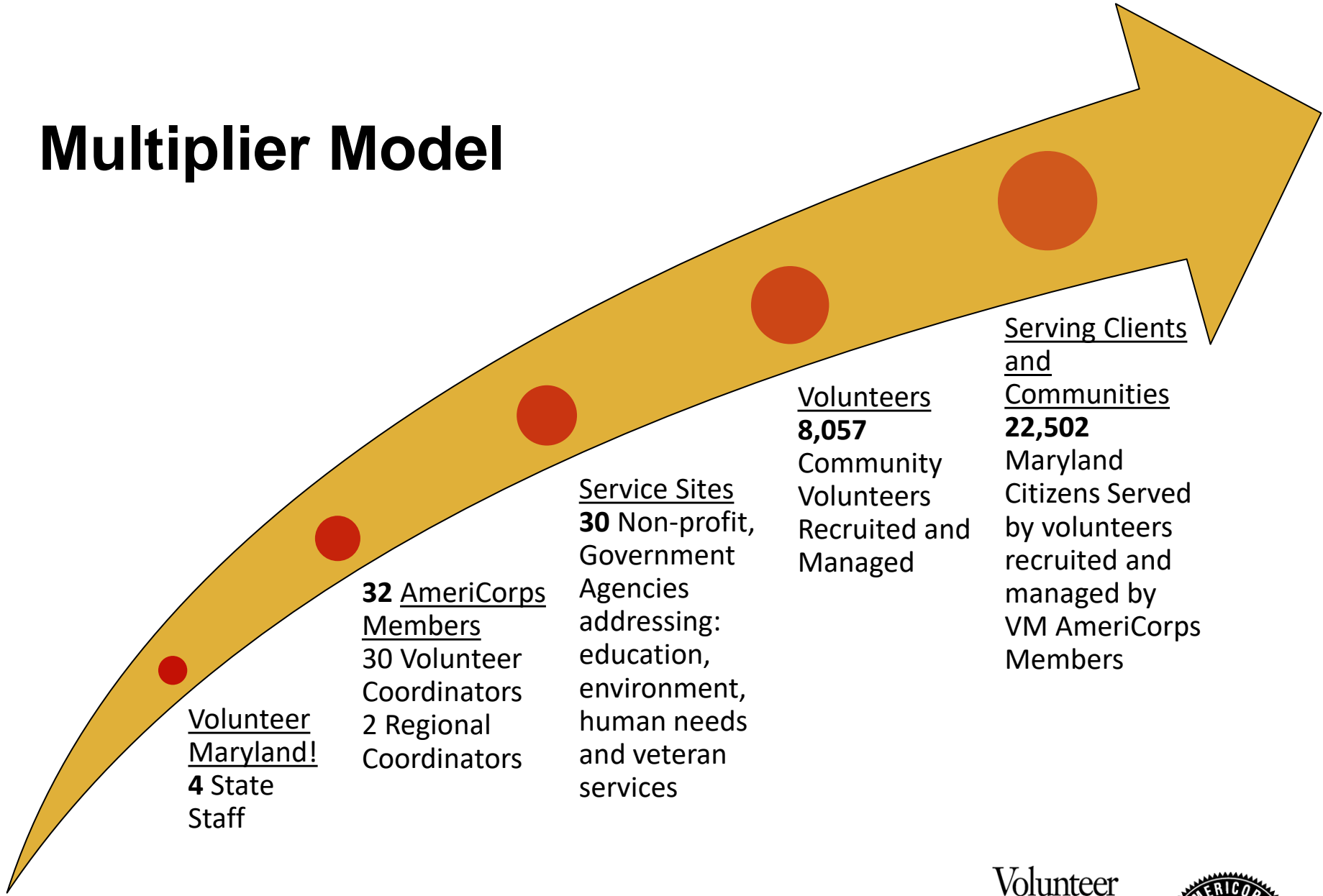


Volunteer Maryland creates volunteer programs with nonprofit organizations, government agencies, and schools. Through an 11-month partnership, we place individuals to serve as volunteer coordinators. With training and support, the volunteer coordinator's role is to create a volunteer program that fits the needs of the organization and the community served.





# Multiplier Model



Volunteer Maryland!  
**4** State Staff

**32** AmeriCorps Members  
30 Volunteer Coordinators  
2 Regional Coordinators

Service Sites  
**30** Non-profit, Government Agencies addressing: education, environment, human needs and veteran services

Volunteers  
**8,057** Community Volunteers Recruited and Managed

Serving Clients and Communities  
**22,502** Maryland Citizens Served by volunteers recruited and managed by VM AmeriCorps Members



# **What's your volunteer program challenges that need solving?**

- **Take a few minutes to write down a few challenges**



# What's your volunteer program challenges that need solving?

- **Time\***
- **Money\***
- Skills
- Policies
- Recruiting
- Manuals
- Dedication
- Outreach
- Managing Volunteers
- Engagement
- Retention
- Inactive Volunteers
- 'Burnout'
- Consistency
- Organizing
- Transitioning
- Growth



# Volunteer Maryland Can Will Help!



- . Volunteer Maryland Coordinator
- . 40 Hour Full Time (11 months)
- . Pre-service training + monthly training
- . Partner Staff Training
- . Volunteer Maryland Support Team Deliverables
- . Surveys – Useful Data collection for grantors/funders

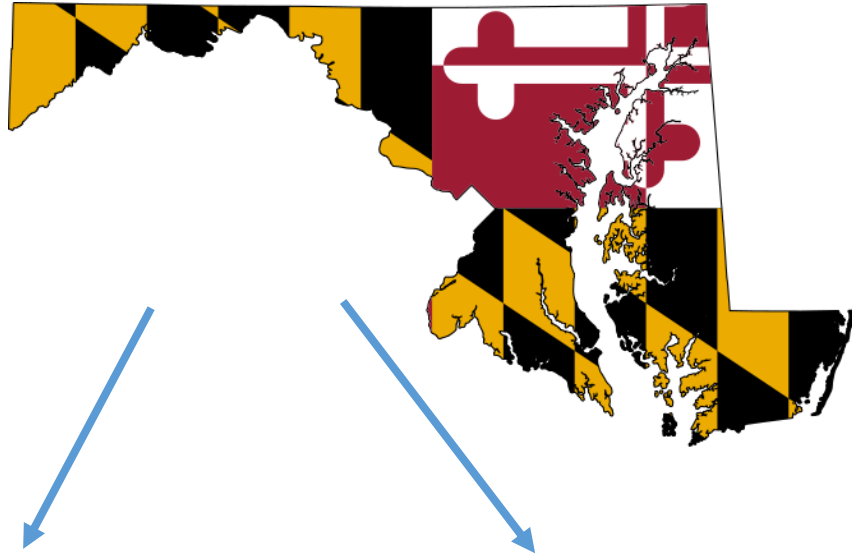




Volunteer  
**VM**  
Maryland!









501c(3)



Staff



Space



1 year

# Site Supervisor







Education



Economic  
Opportunity



Healthy Futures



Environmental  
Stewardship



Disaster Services



Veterans and  
Military Families

# Education



- Out of School
- Tutoring
- Academic Improvement
- Mentoring



# Education

## Seed School of Maryland

Recruit 40 community volunteers tutors who provide character education and facilitate social skills groups. The AmeriCorps Member will also develop or revise a wide range of volunteer program materials to include, program evaluation process and documentation, program recruitment materials, volunteer performance evaluation and volunteer recognition plan.





# Economic Opportunity



- Transitioning into housing
- Shelter Assistance
- Construction + Maintenance
- Financial Mentoring

# Economic Opportunity

## LifeStyles of Maryland

The Volunteer Maryland AmeriCorps Member will recruit 468 volunteers who will provide financial literacy services, administrative support, coordinate special activities, and provide clothing and transportation for clients of LifeStyles. In addition, the AmeriCorps Member will supervise volunteers on work days and lead volunteer events with a staff member.







# Healthy Futures

## End Hunger in Calvert County

Recruit at least 111 volunteers who will support the warehouse operations-sort food, pack pantry orders and a limited amount of support covering administrative duties to support the volunteer pantry partners.



# Environmental Stewardship



- Water Monitoring and Stream Clean-ups
- Invasive Removal
- Change in attitude and behavior
- Energy Efficient Retrofitting



# Environmental Stewardship



## **St. Mary's Elms School**

Serve with the Native Plant Nursery program, and site-based and school-based environmental improvement and related instruction recruiting 25 new adult volunteers who will assist education programs, maintain the Native Plant Demonstration Gardens and nursery, and maintain, restore and extend trails at the Elms. The Member will also provide overall management of the volunteer program, and will further develop a wide range of volunteer program materials.



# Disaster Services



- Disaster Preparedness Courses
- Disaster Response
- Volunteer Reception
- Volunteer Mobilization

# Veterans and Military Families



- Transitioning into Housing
- Mentoring and Support
- Health Care
- Job Training

Political Advocacy

Religious Instruction

---

Indirect Service







Education



Economic  
Opportunity



Healthy  
Futures



Environmental  
Stewardship



Disaster  
Services



Veterans and  
Military Families

Where do you see your organization's focus area(s) in the progression of your Volunteer Program?

time

retention

recognition

staff

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

training

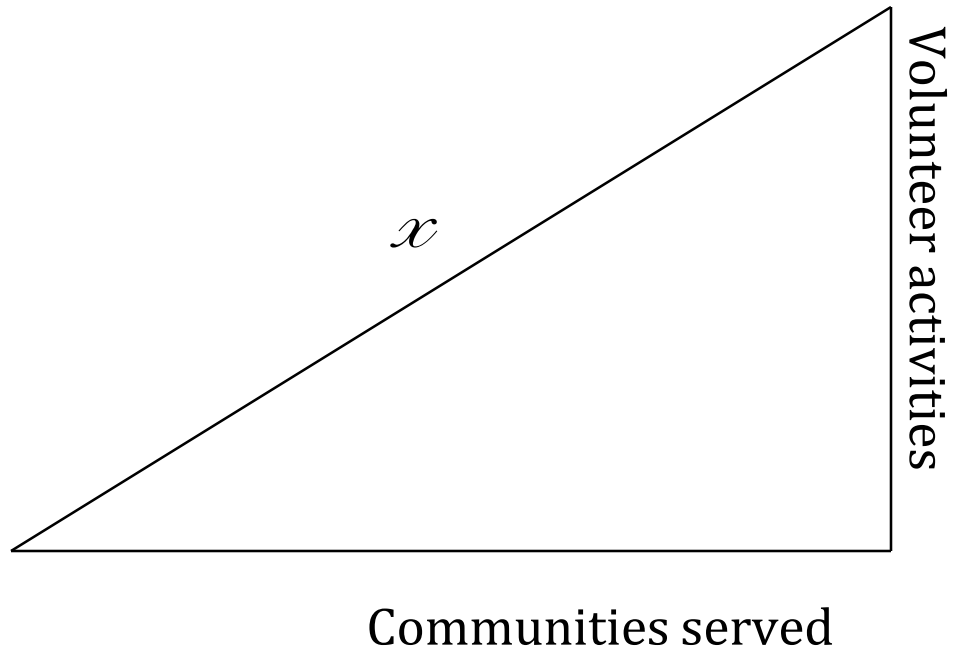
screening

policy

recruitment

commitment

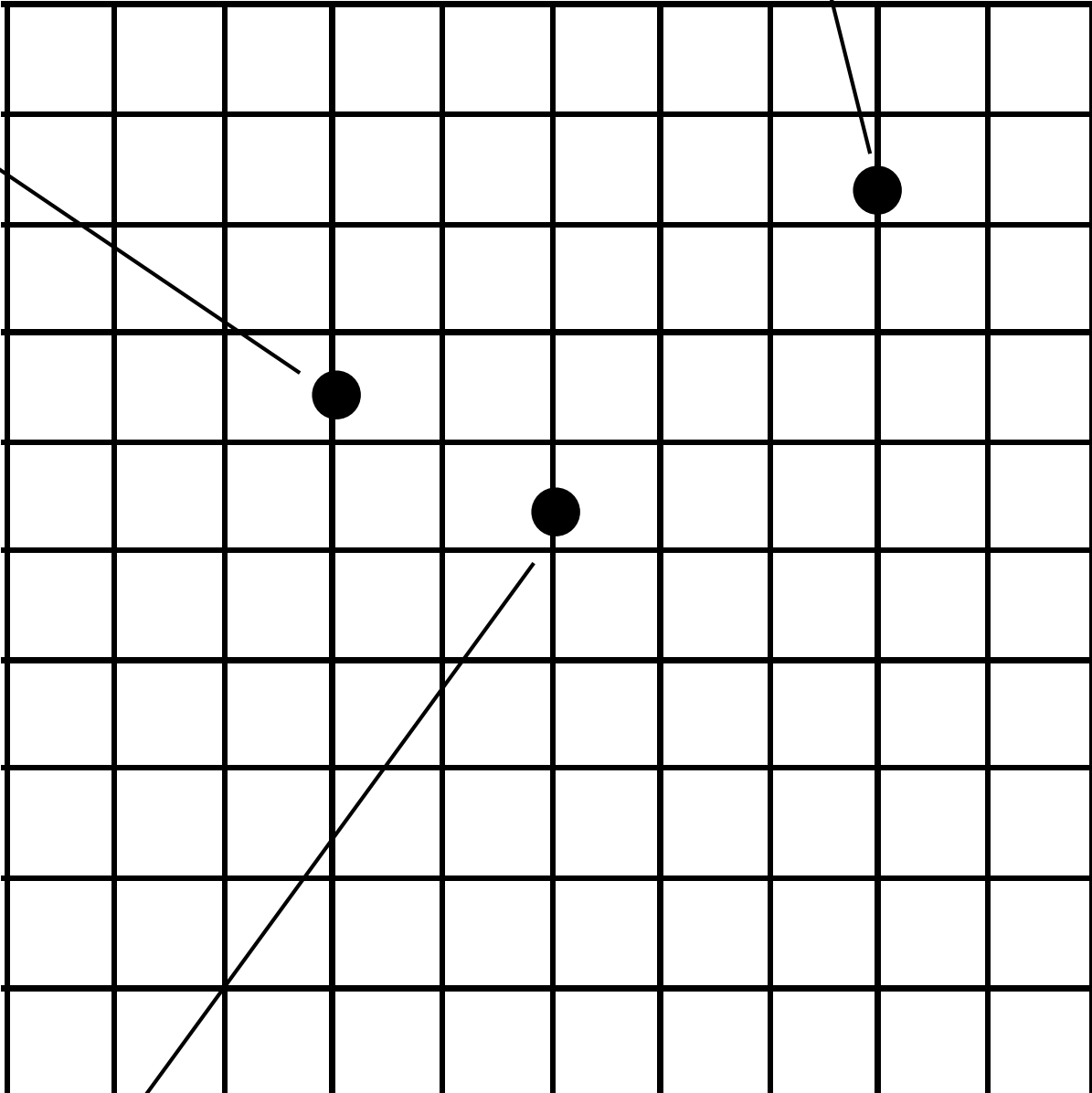
**X= Volunteer Program**





Foundation Building

Big Picture

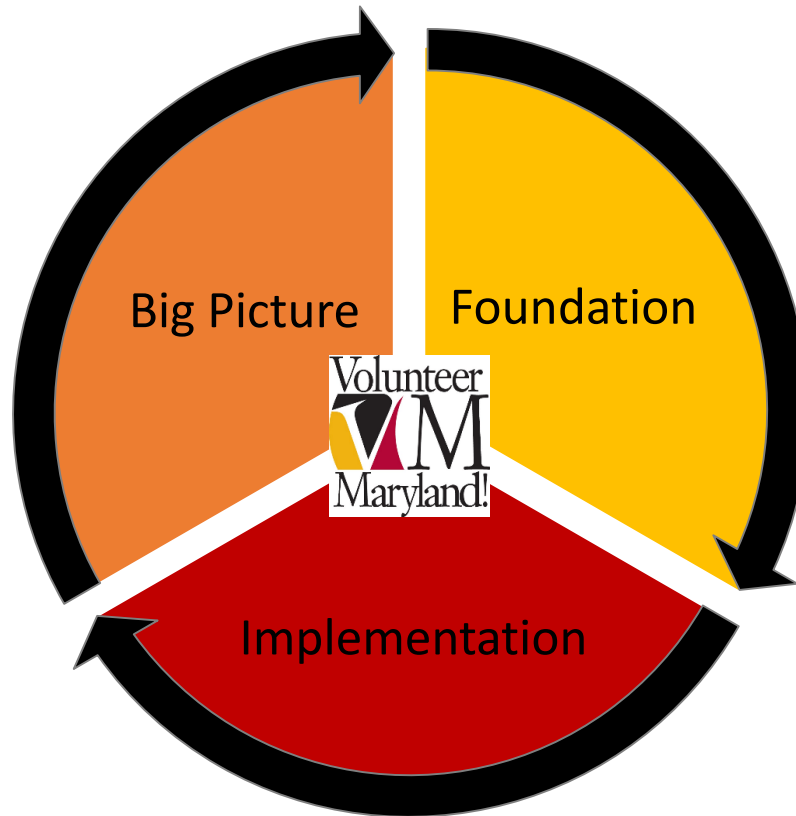


Implementation



## The Big Picture

- Community Need
- Agency Mission
- Program Vision
- Key Players
- Budget/Resources
- Evaluation
- Sustainability



## Foundation Building

- Needs Assessment
- Staff Investment
- Volunteer Motivation
- Timeline
- Policies & Procedures
- Reporting & Record Keeping
- Position Descriptions

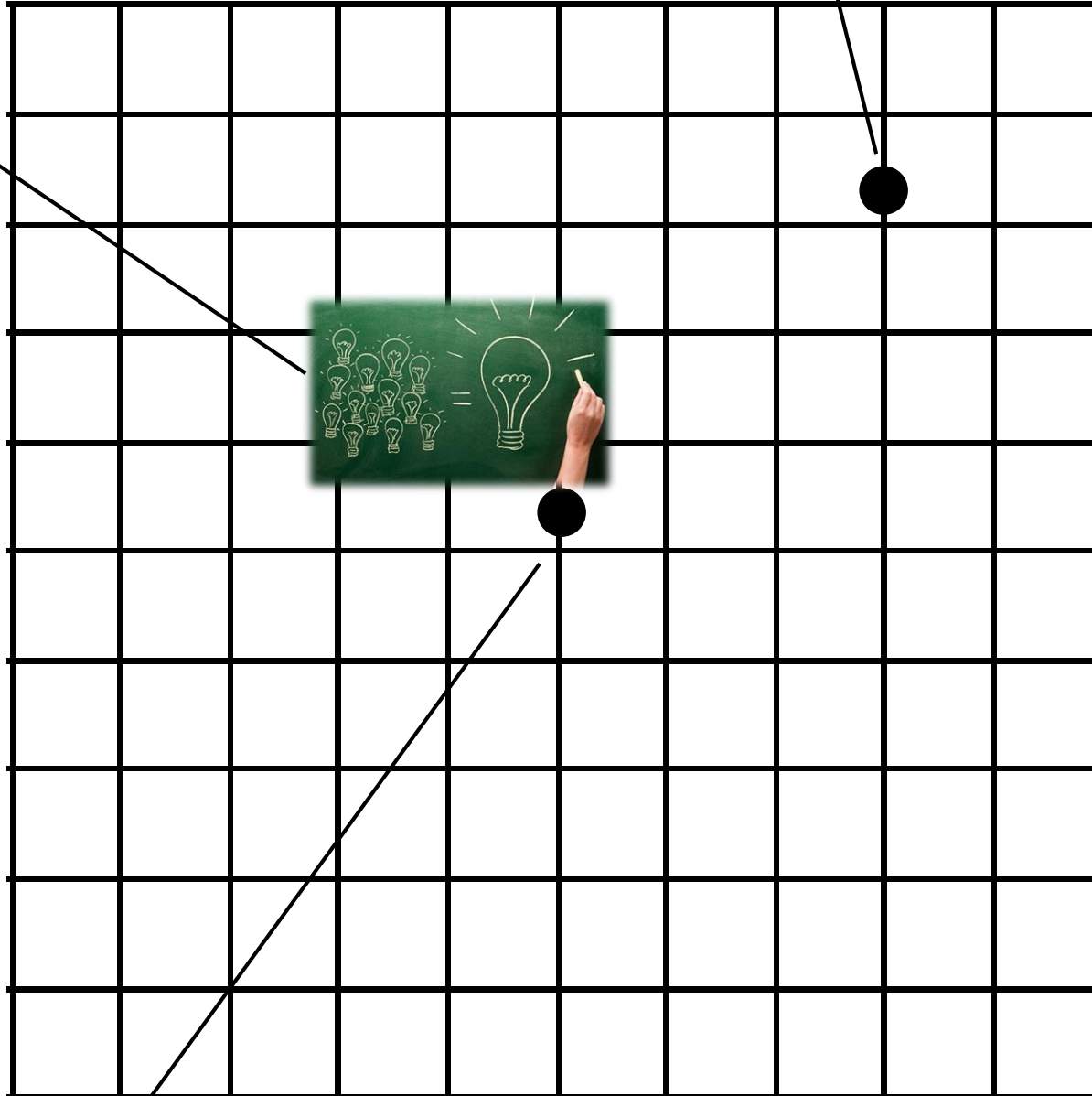


## Implementation - Action

- Recruitment
- Interviewing & Screening
- Orientation & Training
- Supervision & Recognition
- Volunteer/Paid Staff Relationships

Foundation Building

**Big  
Picture**



Implementation



# Big Picture

✓ Need

✓ Mission

✓ Vision

✓ People

✓ Budget

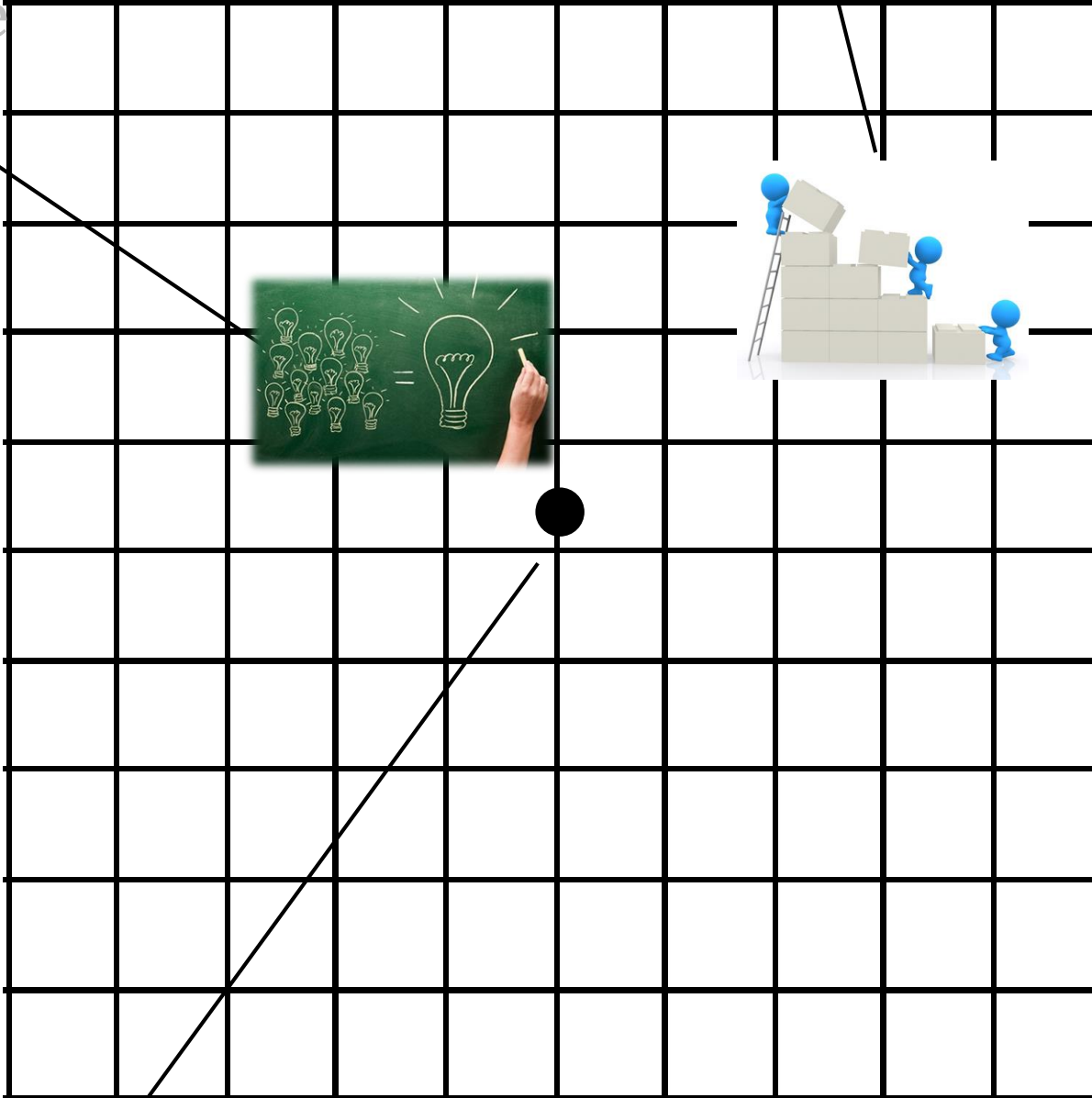
✓ Evaluation

✓ Sustainability

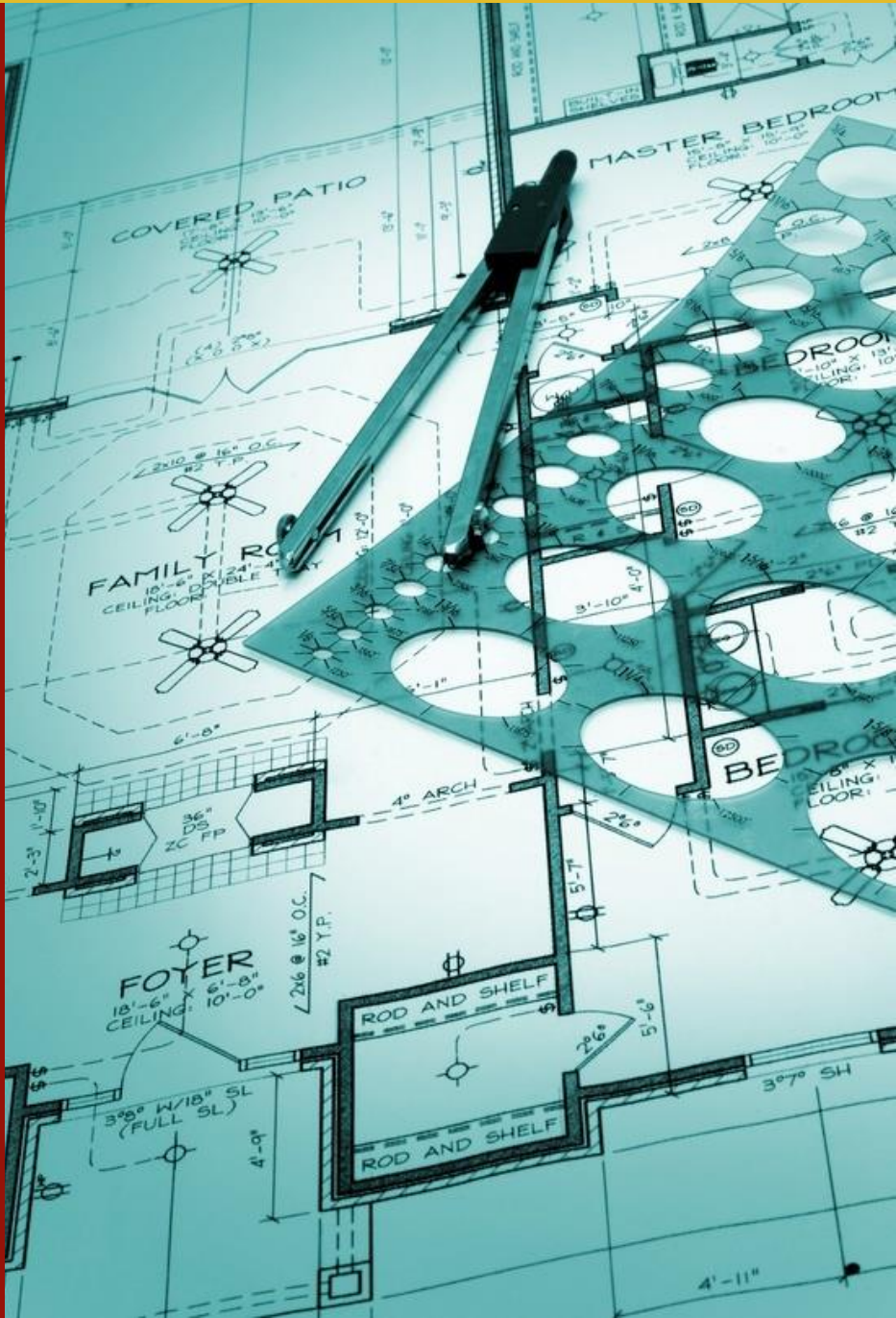


# Foundation Building

Big Picture



Implementation



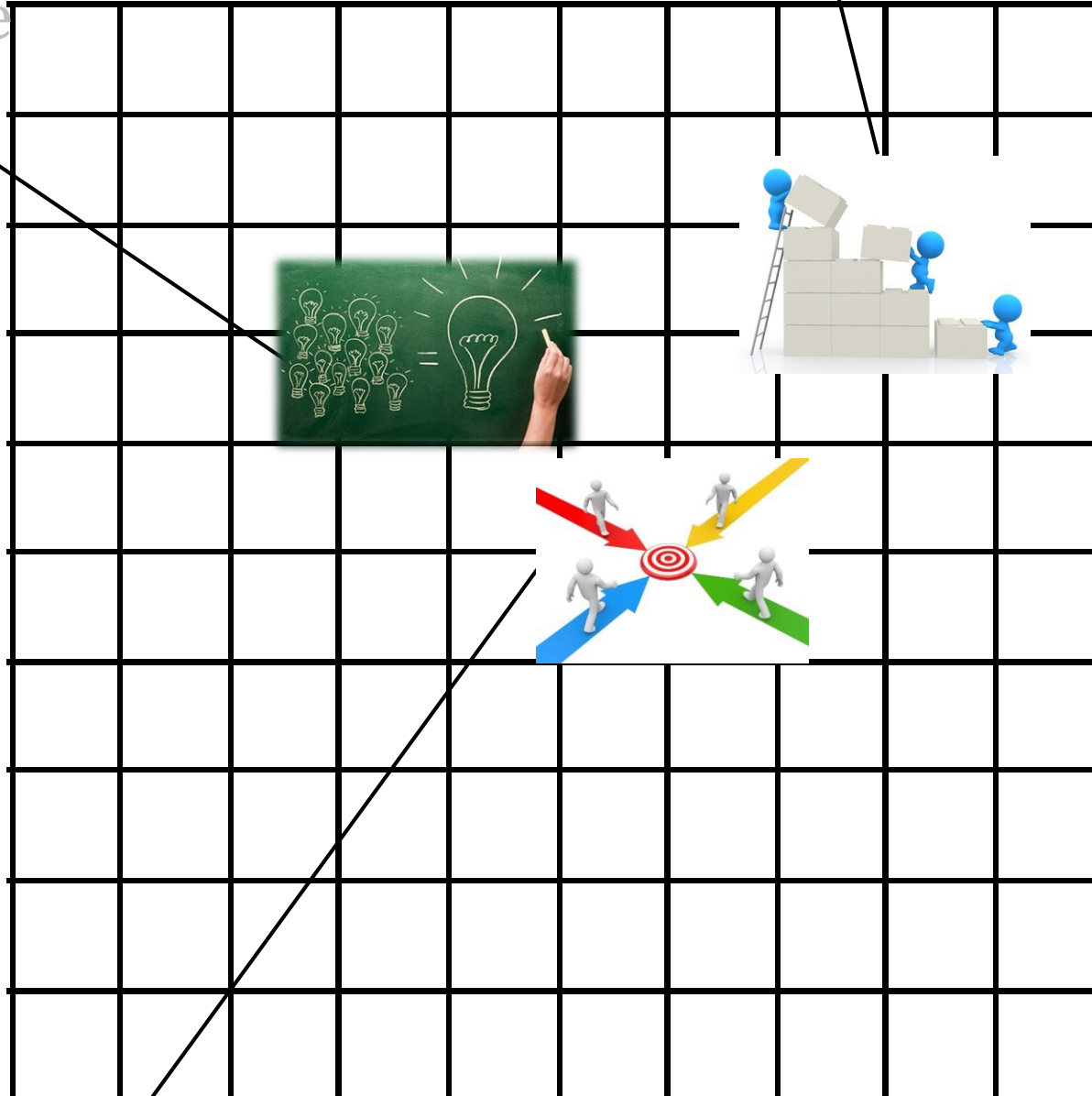
# Foundation Building

- ✓ Needs Assessment
- ✓ Staff Investment
- ✓ Motivation
- ✓ Policies & Procedures
- ✓ Record Keeping
- ✓ Position Descriptions



Foundation Building

Big Picture



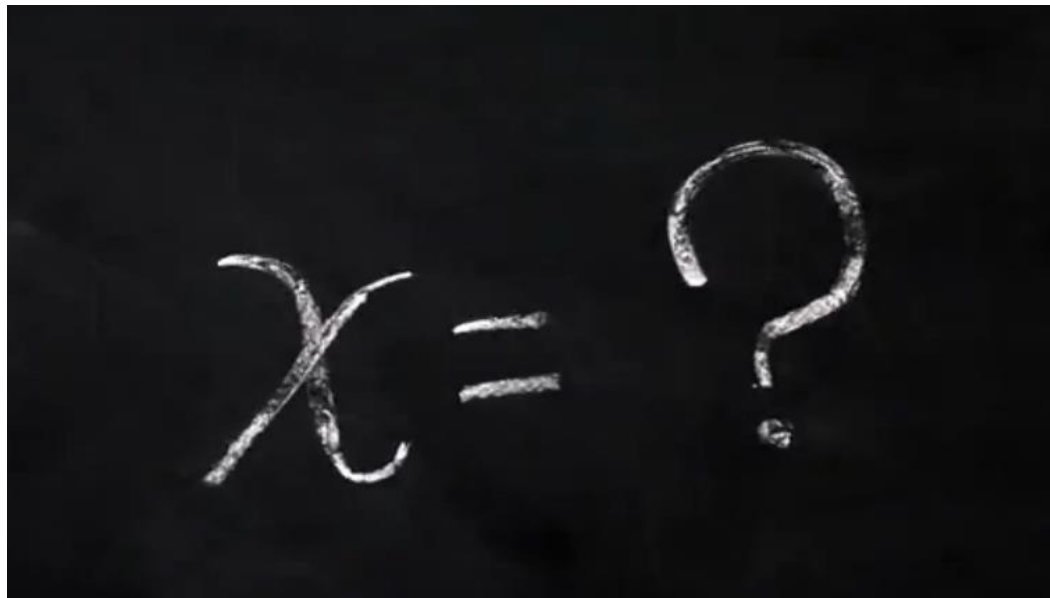
Implementation

# Program Implementation



- ✓ Recruitment
- ✓ Interviewing
- ✓ Screening
- ✓ Orientation
- ✓ Training
- ✓ Supervision
- ✓ Recognition
- ✓ Relationships

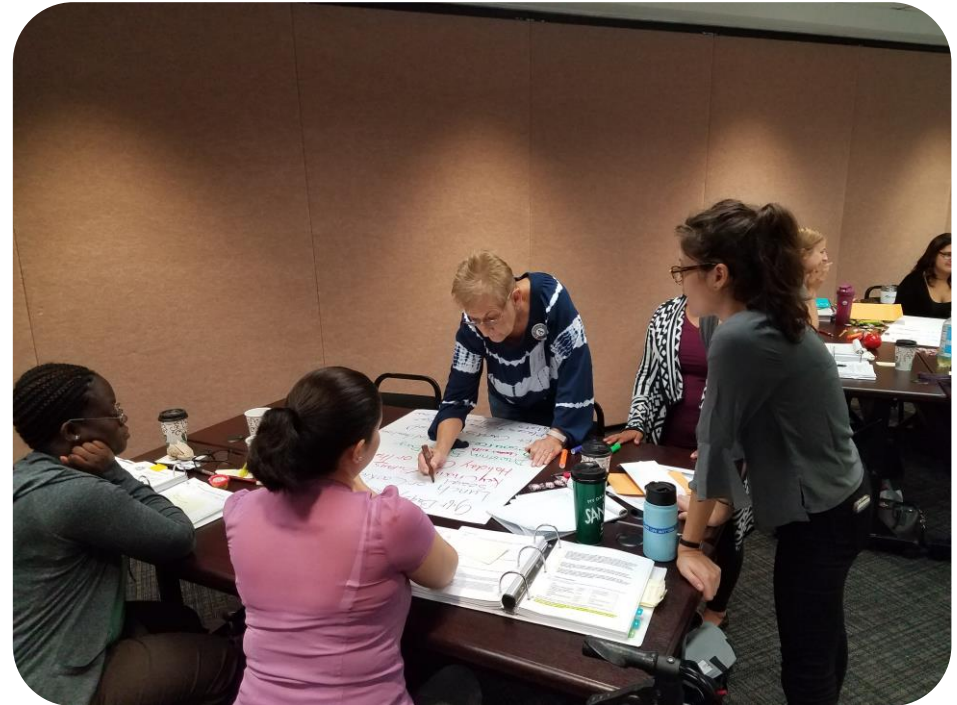
How can a partnership with Volunteer Maryland help the problem with your 'X'?





# Results

- . Quality of services
- . Diversity
- . Manage and utilize
- . Recruit
- . Reliability
- . Communication
- . Retain
- . Network and build partnerships









# AmeriCorps Members/ Volunteer Coordinators + Site Investment

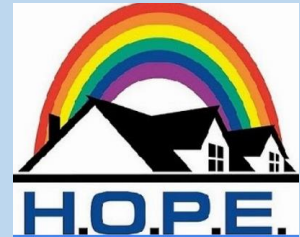
- 11 month term of service
- Living Stipend
- Education Awards
- Health Benefits
- Professional Development Training
- Time
- Money (\$8,100 cash match)



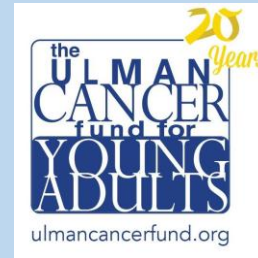




Elms Environmental Education Center



VM30





Hospice Caring, Inc.



Julie Lasheski VM29

## Healthy Futures

- non-medical support services
- caregiver volunteers
- help with grieving process



Nick Yoder VM29

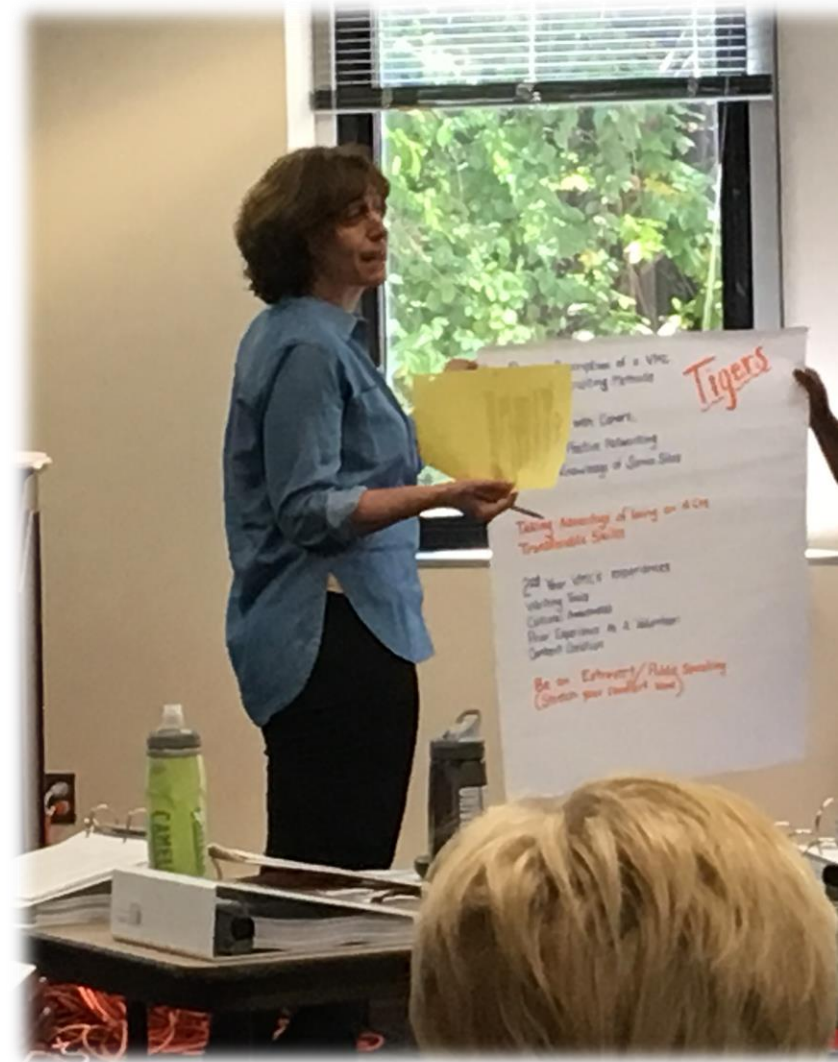
## Environmental Stewardship

- Volunteers improved 12 acres of land by removing invasive species
- Planting native plants



## Healthy Futures

- Help uninsured / underinsured find health coverage
- Recruit highly skilled volunteer medical providers to serve in the clinic



Ellen Sangiamo VM28 + VM29



Yinka Taiwo VM29 + VM 30

- Hunger
- Cleaning
- Collecting Donations
- Packing Food
- Cooking Classes



**Economic Opportunity**

# What Else?

- Documentation of critical community need within AmeriCorps issue areas
- Fit with National Performance Measures (focus areas + ability to measure the impact)
- Engage volunteers who provide direct service to clients and/or the environment
- We're also gauging readiness for Volunteer Maryland program development and AmeriCorps Member support
- Realistic partnership goals



**VOLUNTEER MARYLAND  
SERVICE SITE PARTNERSHIP APPLICATION  
2015 - 2016**

**Submission Deadline: March 20, 2015**

The purposes of the site partnership application are to determine an agency's eligibility to partner with Volunteer Maryland (VM), assess the feasibility of the proposed volunteer program within the VM program model, define the scope of the partnership, and determine the role of the Volunteer Maryland Coordinator (VMC) at the partner agency (Service Site).

Before you complete this application, be sure to review all available site application development documents at [www.volunteermaryland.org](http://www.volunteermaryland.org). Here you will find application instructions along with examples of community need statements and direct service activities that apply to VM's program model.

**I. Applicant Information**

Name of Organization/Legal Applicant:	
Street Address:	
City/State/Zip:	
County:	
Main Telephone:	
Main Fax:	
Web Page:	
Facebook Page (if applicable):	
Twitter Handle (if applicable):	
Legal Applicant Federal I.D. Number:	
State Legislative District:	
U.S. Congressional District:	
Executive Director:	
Executive Director's Telephone:	
Name of Application Writer/Initial Contact:	
Contact's Title:	
Contact's Telephone:	
Contact's Email:	
Name of Site Supervisor for Volunteer Maryland Coordinator:	
Site Supervisor's Title:	
Site Supervisor's Telephone:	
Site Supervisor's Email:	

- Resources, not funding
- Work in progress
- Unique document

**Application**  
**3/8/19**

**Negotiation**  
**April-May**

**Acceptance**  
**6/7/19**

**Joint  
Recruitment**  
**6/7/19 to  
8/23/19**

**AmeriCorps  
First Day (of  
training)**  
**9/4/2019**



**APPLY NOW**

[volunteer.maryland.gov/ServiceSites/](https://volunteer.maryland.gov/ServiceSites/)



Contact –

Nathan Cabrera

nathan.cabrera@maryland.gov

410-697-9285



# Upcoming Information Session Dates:

Date (Tuesdays)	Time	Location	County/Maryland
December 4th	11am – 1pm	Allegany College	Allegany / Western Maryland
December 11th	11am – 1pm	Maryland Nonprofits	Baltimore City
January 22nd	11am – 1pm	Carroll Nonprofit Center	Carroll County / Westminster / North
February 5th	11am – 1pm	Community Foundation of the Eastern Shore	Wicomico / Eastern Shore
February 19th	11am – 1pm	Chesapeake Church	Calvert County / Southern Maryland

Date (Thursdays – Webinars)	Time
December 13	10am – 11:15am
January 10	10am – 11:15am
January 24	10am – 11:15am
February 7	10am – 11:15am
February 28	10am – 11:15am